



Presenter Guidelines

Thank you for agreeing to present at PLM Europe – Siemens PLM Connection conference. The PLM Europe User Committee appreciates the time and effort you invested in preparing your presentation - you make this conference a success.

When you present at PLM Europe – Siemens PLM Connection you are representing yourself and your company to the entire Siemens PLM Software community. These guidelines will help you to structure and present your information for the audience at the conference.

By agreeing to present, you give PLM Europe permission to publish your biography and the abstract of your presentation on the PLM Europe website and in the printed PLM Europe materials (conference marketing materials, etc.). In addition, PLM Europe reserves the right to edit biographies and abstracts for consistency, style and grammar as necessary. A PDF version of your presentation, or an edited version with sensitive information removed, will be distributed after the event to the attendees of the conference through a secure website.

The Audience

Conference delegates may be experienced or novice users and/or people who manage Siemens PLM Software products implementations. They may also be senior management, interested in the larger view of how the products are used to improve their product development process.

Policy on Selling

The audience is usually very receptive to a technical presentation, but less interested in sales pitches.

PLM Europe maintains a policy against selling your product or company's services during your presentation. However, this policy does consider that your product is of interest to the audience and is of benefit in the overall understanding of the presentation itself. Therefore, it is acceptable to present the company and its product or services in 1 or 2 slides (maximum) as an introduction

Preparing Your Presentation

Presentation time slots are in 45 minutes (breakout track presentations). As a rule of thumb, you should allow 1 to 1.5 minutes per slide and for the breakout session slots leave approximately 5 to 10 minutes for questions at the end of your presentation.

An event title slide is provided and should be used. The first slide of your presentation should have this mandatory information:

Presentation date and time: year – month – date - hour – min
Presenter name: First name - Last name
Company name: Contact information
Presentation title: Same as abstract

Note: The final presentation, as submitted for the proceeding, will be reviewed by the PLM Europe Committee prior to the conference.

PLM Europe reserves the right to decline and cancel any scheduled presentation if a copy of the final presentation is not submitted by the due date mentioned above or if the presentation violates any of the PLM Europe policies.

Presentation Format and Distribution

Presenters must provide an electronic copy of their presentation. The acceptable file formats are PDF.

Your presentation will be uploaded and made available to attendees by the end of the conference.

Make sure you have the rights to share the information in your presentation and provide us with a publishable version for distribution.

Speaker Lounge

There will be a "Speakers Lounge" available for all confirmed presenters – Located in the Foyer in front of the Registration Desk. Please, go to the "Speakers Lounge" if you have any question or need any assistance regarding your session or presentation.

Audio-Visual Equipment

PLM Europe will provide the AV equipment for all the sessions.

If you require additional AV equipment, please contact the PLM Europe – Siemens PLM Connection User Office in advance. Presenters should rely on their own laptop/devices for the presentation. To test your session equipment and room AV, please go to your scheduled room during a break or outside conference hours.

Standard equipment provided:

16x9 Video Projector with HDMI connection
Microphone
Speakers - to present video with sound

Questions

For any questions please contact the PLM Europe – Siemens PLM Connection 2019 User Office

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